

# **COMPANY OVERVIEW**









# INTRODUCING @LEISURE

@leisure is one of Australia's leading sport, leisure and open space consultancies. We have been providing services to government, sports and the parks and land development industry for over 20 years.



We specialise in planning and designing public spaces and facilities to support active lifestyles and enhance leisure experiences.

We employ professionals from a range of disciplines including recreation, strategic and environmental and urban planning, sports and project management, marketing, and business. With its multidisciplinary team @leisure delivers a range of project types, including:

- Strategic plans for sports, open space and recreation infrastructure
- Facility plans
- Feasibility studies and business cases
- Master plans and design projects
- Demand analyses
- Participation projections and market modelling
- Comprehensive stakeholder and community engagement programs

We are known for our consultative style, the ability to work co-operatively, rigorous methods and extensive research skills.

Our community, staff and stakeholder engagement process is tailored to each individual project to ensure financial, social and environmental objectives are met.

We offer our clients the full range of skills needed to undertake projects efficiently, while providing the depth of knowledge necessary to ensure outcomes are practical to implement.

By addressing the specific needs of key stakeholders and a wide range of user groups, we ensure that projects succeed on the ground.

# **SPECIALISTS IN**

#### \* STRATEGIC PLANS

- **\* MASTER PLANS**
- **\* FEASIBILITY STUDIES**
- **\* BUSINESS CASES**
- **\* POLICY DEVELOPMENT**

#### **\* OPEN SPACE STUDIES**

For sports and recreation facilities, reserves, showgrounds, aquatic facilities new residential developments.

#### SPORT

- Feasibility studies and business cases
- Indoor / outdoor sport facility planning and design
- Strategic plans for sports
- Demand projections and modelling
- Master plans and management plans
- Management plans

#### **RECREATION PLANNING**

- Participation and activation strategies
- Community engagement; surveys and market research
- Access and inclusion
- Recreation strategies and needs assessments
- Community infrastructure planning

#### AQUATICS

- Aquatic feasibility and business cases
- Aquatic strategies and development plans
- Design input
- Business plans and management reviews
- Demand modelling, market assessments and stakeholder engagement

#### **OPEN SPACE**

- Open space strategies
- Open space planning for new residential development and structure plans
- Peer reviews and expert witness statements
- GIS mapping and catchment analysis
- Master plans and designs
- Water based recreation plans

#### SKATE/BMX/MTB

- Skate / BMX / scooter / MTB strategic plans
- Youth facility strategies
- Facility audits, risk assessments, retrofits
- Management plans

#### TRAILS/CYCLING/WALKING

- Off-road trail strategies
- Off-road trail and path route-way planning
- Cycling, walking and equestrian strategies
- Off-road trails and path design
- Cycle sport strategies and feasibility assessments









# TRACK RECORD

Thanks for all the hard work. It's an enormous amount of information that you have worked hard to get together and it's very informative. It was very enjoyable to read and we are going to get off lot of out of it. - Sport and Recreation Victoria -Central Goldfields Places for Play Space Strategy

"This is the best of these types of plans I've seen," Powerhouse Rugby Club - Albert Park Sports Management Plan.

"I was impressed by your work on the Dandenong Study - " Eastern Suburbs and Churches Table Tennis Association - Greater Dandenong Table Tennis Feasibility Study

"Excellent work. Very comprehensive and the report addressed all aspects we were looking for ..... Good work Michael"

Project Manager, Bialik College - Warm Water Pool Feasibility Study

"The brief looks terrific. Nothing to add - it's brilliant."

President, Bathurst Little Athletics Club - Charles Sturt University Bathurst Campus Athletics Track Feasibility Study

"Thanks Sally for all your work! These (designs) look amazing at first glance."

Bryn Hannan, Team Leader Active Lifestyle - City of Clarence, Cambridge Memorial Oval and Indoor Sports Facility Master Plan.

"You were amazing thank you. It hit the nail on the head with some questions they had already flagged to the council."

Josh Trowell, Bannockburn Resident -Bannockburn Recreation Reserve Expert Witness for Rezoning objection

"It has been a pleasure working with you and we appreciate the patience you showed us as the project and resources shifted. Many thanks."

Claire Ulcoq, Coordinator Open Space, City of Port Phillip - Play Space Strategy Refresh

"A massive thank you for working in partnership on the Recreational Facilities for Mountain Bike and BMX Strategy and Pilot Program over the past 2.5 years!

Council adopted (unanimously) both the Strategy and the Pilot Program Evaluation Report/Delivery Model. This will positively impact the community in creating more future recreational opportunities for Mountain Bike and BMX across the Peninsula (and beyond!).

Thank you for all of your hard work and support in making this possible. This is greatly

appreciated. Have really enjoyed working with you."

Jayne Robinson, Recreation Planning and Project Officer, Mornington Peninsula Shire. Recreational MTB and BMX Strategy

"Thank you for the work you have completed for us. You have developed a really detailed master plan, a lot more comprehensive than previous reports that we have received. This will be used to guide us into the future"

Robert Morton, Recreation Planner, Manningham City Council. Wonga Park Master Plan.

"Amazing work - very exciting for the sport and users"

Nadia Smith, Senior Strategic Planner, Mornington Peninsula Shire. Recreational MTB and BMX Strategy

"With the significant change expected to occur in Sunshine over the next 10 years it was critical that a strategic assessment was conducted to identify the future and true potential of Sunshine Leisure Centre. @leisure Planners delivered a thorough and informative assessment of our facility which will undoubtedly greatly assist with future plans for the site. "

John Clark, former Manager Brimbank Leisure Centre - Brimbank Sunshine Leisure Centre Strategic Assessment

"The masterplan report was received really well. No one had any feedback on the report which was fantastic. It's probably one of the first times I've ever not had people want to change words. We're making recommendations for a potentially \$80 million facility in five years. It was a fantastic report. You pretty much nailed it, the first time. So well done guys. It was really good. Thank you."

Sara Townsend. Recreation and Events Coordinator - Bayside City Council Sandringham Family Leisure Centre Needs Assessment Facility Review and Master Plan.

"The work and project was fantastic. The Caulfield Racecourse Reserve Trust worked with Sally and provided from the State and broader region, a fantastic analysis of the recreation shortfalls in the region, not just those for the existing clubs but for sports that were absent In the area."

Andrew Paxton, General Manager - Caulfield Racecourse Reserve Trust (Strategic Sport and Active Recreation Plan)

"Really appreciate the work put in considering such tight timeframes!

I am sure that if successful in our application, it'll be due to the evidence provided in these documents. Thanks again."

Tristan Hennessy, Strategic Projects Planner - East Gippsland Shire Council (Benefits Assessment W.O.R.L.D Sporting Precinct)



### SPORT FACILITY STRATEGIES

Mandible Street Sports Precinct Recreation Needs Study (in progress) - City of Sydney

Hornsby Park OMV Sports Feasibility and Play Visitation Strategy - Hornsby Shire

Mount Martha Public Golf Course Strategic Review (in conjunction with Well Played) - Shire of Mornington Peninsula

Sport and Recreation Strategy - George Town Council

Sport and Leisure Infrastructure Plan and Planning Tool -City of Whittlesea

Sport and Physical Activity Plan - Staff Engagement - City of Casey

Sports Development Strategy - City of Maribyrnong

Football Facilities Strategic Plan Football Victoria and Sport and Recreation Victoria.

Bungendore Sports Field Provision Analysis - Palerang Council

Sport Recreation and Aquatic Facilities Review - Charles Sturt University

Sports and Field Asset Condition Plan - City of Maribyrnong

Active Sports Strategy Review - Shire of Mornington Peninsula

Sport and Recreation Facilities Plan - City of Canada Bay

Sport 2050 Strategic Plan - City of Greater Shepparton

Aireys Inlet Sport and Recreation Infrastructure Strategy -Surf Coast Shire

### **SPORTS MASTER/CONCEPT PLANS**

Frederick Street Reserve Master Plan - Waratah -Wynyard Council

Woodend Racecourse Reserve Master Plan (in progress) - Macedon Ranges Shire Council

Design of a Community Gym and Well Being Centre -King Island Council (in conjunction with Dock4 Architects)

Tynwald Park Master Plan - Derwent Valley Council

Bangalow Sportsfields Plan of Management and Landscape Master Plan - Byron Shire Council

Sports Infrastructure Master Plan Precinct Planning -**Devonport City Council** 

St.Leonards Lake Reserve Facility Development Plan -City of Greater Geelong

Sir Charles McCarthy Reserve Facility Development Plan - City of Greater Geelong

Birchip Recreation Reserve Master Plan - Shire of Buloke

ANZAC Park Warracknabeal Master Plan - Shire of Yarriambiack

Fees and Charges Review - City of Albury

Review of Leases and Licenses Policy Review - Glenorchy City Council

# **RECENT PROJECTS**



### SPORT MANAGEMENT PLANS

Fair Access Project - City of Melbourne

Albert Park Sports Management Plan - Parks Victoria

Sportsfields Plan of Management and Landscape Master Plan - Byron Shire Council

Review of Scout Facilities - City of Knox

Mont Albert Reserve Lacrosse Ball Escape Assessment - City of Whitehorse

Occupancy Agreement Review and Issues Paper - Waratah-Wynyard and Circular Head Councils

Doone Kennedy Hobart Aquatic Centre Pricing and Occupancy Review - City of Hobart

Kinder Gym Program Management Review - Frankston City Council

Best Value Review - Sportsground management and allocation - City of Ryde

Sportsground Management Strategy - Penrith City Council

Sportsground Management Plan - Northern Sydney Regional Organisation of Councils (NSROC)

Boroondara Sportsground Allocation and Pricing Policy Review - City of Boroondara

#### **RECREATION STRATEGIES**

Recreation and Open Space Analysis (in progress) - City of Cessnock

Recreation and Events Strategy (in progress) - Shire of Wyndham East Kimberley

Recreation Participation in Royal Park - understanding current use and future demands - **City of Melbourne** 

Caulfield Racecourse Reserve Strategic Sport and Active Recreation Plan - Caulfield Racecourse Trust

Sport and Recreation Strategy - George Town Council

Sport and Leisure Infrastructure Policy and Planning Tool - City of Whittlesea

Recreation Plan - Mildura Rural City

Recreation Plan - King Island Shire

Metro Parks Active Recreation Investment Strategy - Parks Victoria

Recreation and Open Space Study - Auburn Shire Council

Open Space, Sport and Recreation Plan - Waratah-Wynyard and Circular Head Councils

Recreation Needs Study - North Sydney Council

A Gender Lens For Leisure - Knox, Maroondah and Yarra Ranges Councils

Open Space Recreational Needs Assessment - **Mosman** Council

#### **SHOWGROUND PROJECTS**

Shepparton Showgrounds Master Plan - City of Greater Shepparton

Murtoa Recreation Reserve Master Plan - Shire of Yarriambiack

Ulverstone Sport and Leisure Centre and Showgrounds Master Plan - **Central Coast Council** 

Victoria Park and Yarrawonga Showgrounds Master Plan - Shire of Moira

Swan Hill Showground and Alan Garden Site Development Plan - Swan Hill Rural Council

Dubbo Showgrounds Master Plan - Dubbo Regional Council

Bulli Showgrounds Needs Assessment and Master Plan - Wollongong City Council

Albury Showgrounds Master Plan - Albury Showground Trust

### **PLAY SPACE STRATEGIES**

Play and Passive Parks Gap Analysis and Design Guidelines - **City of Moonee Valley** in conjunction with Jeavons Landscape Architects

Places for Play Space Strategy - **Central Goldfields Shire** in conjunction with Jeavons Landscape Architects

Play Strategy Refresh - **City of Port Phillip** in conjunction with Jeavons Landscape Architects

Play Space Review - Hobsons Bay City Council in conjunction with Jeavons Landscape Architects

Demographic and Demand Analysis - Play Strategy - Ku-rin-gai Council

Play Space Strategy - Golden Plains Shire

#### **EQUESTRIAN PROJECTS**

Community Equestrian Facilities Plan (in progress) -Macedon Ranges Shire Council

Frankston Equestrian Master Plan (in conjunction with Site Image Landscape Architects) - Frankston City Council

Yarram Equestrian Facility Feasibility Assessment - Yarram Adult Riders

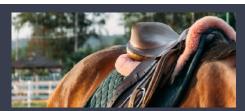
Strategic Sport and Active Recreation Plan - Caulfield Racecourse Trust

Merricks Station Ground Covered Equestrian Feasibility Study - Shire of Mornington Peninsula

Regional Equestrian Facilities Feasibility - South Gippsland Shire

Albury Wodonga Regional Equestrian Centre Feasibility and Master Plan - **City of Albury** 

Pembroke Regional Park Feasibility and Master Plan Review (including equestrian centre) - **Sorrell Council** 



#### INDOOR SPORTS FEASIBILITY AND Business cases

Lauren Jackson Indoor Sports and Leisure Centre Feasibility - **Albury** 

Cardinia Life Sports Facility Feasibility Study Review - Shire of Cardinia

Manningham Templestowe Leisure Centre Master Plan - City of Manningham

Brimbank Youth Indoor Recreation Facility Co-Design and Feasibility - **City of Brimbank** 

Sportlink (indoor sports centre) Business Case - City of Whitehorse

Devonport Indoor Basketball and Sports Precinct Master Planning - City of Devonport

Cambridge Memorial Reserve Indoor Sport Stadium Concept - City of Clarence (in conjunction with 106 Architects)

Ulverstone Sport and Leisure Centre and Showgrounds Master Plan - **Central Coast Council** 

Burnie Indoor Sport Facility Plan, Site Evaluation, Concept Design and Cost Revision - Burnie City Council

Sandringham Family Leisure Centre Facility Review, Feasibility and Master Plan (with Thomson Adsett Architects) - City of Bayside

Bayview Secondary College Sports Precinct Feasibility and Master Plan - (with Thomson Adsett Architects) -City of Clarence

#### OUTDOOR SPORTS FEASIBILITY/BUSINESS Cases

Hamilton Athletics Precinct Feasibility Study - Southern Grampians Shire

Gippsland Regional Sports Complex Stage 2B Athletics Provision Business Case Review (in progress) - Shire of Wellington

Athletics Track Feasibility Study (in progress)- **Charles Sturt University, Bathurst Campus** 

Regional Athletics Centre Site Investigation and Selection Study - Coffs Harbour City Council

Synthetic Track Feasibility Study - Mildura and District Little Athletics Centre

North Chigwell Football Facility Feasibility - City of Glenorchy

Somerville Football Site Evaluation - Mornington Peninsula Shire

Torquay Multi Synthetic Sports Facility Business Case - Surf Coast Shire Council

Caulfield Racecourse Reserve Strategic Sport and Active Recreation Strategy Concepts and Business Case - Caulfield Racecourse Trust

### **AQUATIC FEASIBILITY AND FACILITY PROJECTS**

Review of the Hawkesbury Oasis and Fitness Centre (in progress) - City of Hawkesbury

Warm Water Pool Feasibility Study - Bialik College

Splash Park Feasibility -**Central Goldfields Shire** in conjunction with Jeavons Landscape Architects

Byron Shire wide Aquatic Recreation Study - **Byron Shire** Council

Service Review of Willoughby Leisure Centre - City of Willoughby

Lauren Jackson Regional Aquatics Centre Feasibility Study - AlburyCity

Carnegie Memorial Swimming Pool Business Case Review -City of **Glen Eira** 

Aquatic Management Contract Review - **Rural City of Swan** Hill

Swan Hill Swimming Pool Master Plan and Concept Development - **Rural City of Swan Hill** 

Beechworth Swimming Pool Building Better Regions Fund Grant Application - Indigo Shire

Sunshine Leisure Centre Strategic Review -(with Williams Ross Architects Architects) - **City of Brimbank** 

Thomas Street Warm Water Pool Concept Issues and Opportunities - **City of Bayside** 

Brighton Golf Course Warm Water Pool Concept - City of Bayside

Stawell Sports and Aquatic Centre Concept Designs -Northern Grampians Shire Council

Petria Thomas Mullumbimby Swimming Pool Feasibility Study - Byron Shire Council

Cardinia Life Sports and Aquatic Facility Feasibility Study Review - **Shire of Cardinia** 

Aquatic, Health and Wellbeing Centre Business Case - George Town Council

Chewton Swimming Pool Strategic Plan - The Chewton Community Pool inc.

Aquatic Service Level Review and Facilities Master Plan - Town of Port Hedland



### **OPEN SPACE STRATEGIES**

Recreation and Open Space Analysis (in progress) - **City of Cessnock** 

Open Space Strategy (in progress) - City of Ballarat

Updates to GIS Open Space Planning Layers and Mapping - City of Wyndham

Open Space Strategy - City of Lismore

Open Space Strategy - Shire of Moorabool

Recreation Open Space and Play Strategy - **Derwent Valley** Council

Open Space, Sport and Recreation Plan - Waratah-Wynyard & Circular Head Councils

Metropolitan Park Sport and Recreation Investment Strategy - Parks Victoria

Wentworth Point Local Open Space and Recreation Assessment - Billbergia Group

Open Space Strategy - City of Clarence

Open Space Needs Assessment Dingley Village - City Of Kingston

Public Open Space Strategy - City of Monash

### OPEN SPACE, PEER REVIEW / EXPERT WITNESS

Bannockburn Recreation Reserve Expert Witness for Rezoning Objection -Bannockburn Residents

Recreation and Open Space Planning Expert Witness; Mt Eliza Aged Care and Retirement Village - Jackson Lane Legal for Mornington Peninsula Shire

Carinlea Open Space Evidence - Norton Fulbright Lawyers for Development Victoria

Active Open Space Expert Witness, Kingswood Golf Course Redevelopment - Russell Kennedy Lawyers for City of Kingston

Recreation and Open Space Expert Witness - Waverton Bowling Club Site - Crown Solicitors Office, NSW for North Sydney Council

Arden Structure Plan: Review of Open Space 49 Henderson Street, North Melbourne - Best Hooper

Cowes Carnival Site Open Space Acquisition Planning Evidence - Bass Coast Shire

Wentworth Point Local Open Space and Recreation Assessment - Billbergia Group for City of Parramatta

Open Space Evidence 93-119 Kavanagh Street Southbank - City of Melbourne

#### **OPEN SPACE PLANNING STUDIES**

Mandible Street Sports Precinct Recreation Needs Study (in progress) - **City of Sydney** 

Active Recreation Planning Advice Albrehart Rd Pakenham - AVID Property Group

Ballan Open Space Planning Assessment - **Shire of** Moorabool

Gisborne South and Riddells Creek Open Space Assessments - Macedon Ranges Shire

Smiths Lane Clyde North, Recreation and Open Space Planning Input to Landscape Design - **Mirvac** 

Open Space Analysis Sunbury VU Campus Proposed Development - Hansen Partnership/City of Hume

Spring Creek Growth Areas Plan - Open Space Plan - **Surf** Coast Shire

Review of Open Space in South Laverton - Laverton Urban Renewal Project - **City of Hobsons Bay** 

Doveton / Eumemmerring Precinct - Open Space Review of School Sites - City of Casey

Shepparton South East Growth Corridor Development Plan-Open Space and Recreation - **City of Greater Shepparton** 

Kilmore Structure Plan: Open Space Review - Shire of Mitchell

#### WATER BASED RECREATION

Maribyrnong River Paddling Access Plan (in progress) -Melbourne Water

Drowning Prevention Strategy Feasibility Study (Murray River and Lake Hume) - **Albury City** 

Woodlands Park Lake Playground Risk Assessment - City of Moonee Valley

Stawell Parks Master Plan Including Cato Park and Associated Lakes - Northern Grampians Shire

Water Safety Management Review; Piers and Jetties - Parks Victoria

Water Safety Management Review; Lakes, Rivers and Waterfalls - Parks Victoria

Metropolitan Parks Active Recreation Investment Strategy (Including Paddle Sports) - Parks Victoria

Docklands Fishing Strategy - City of Melbourne

Wisemans Ferry Boat Ramp Redesign - Hornsby Shire



#### **BMX AND MTB PLANNING**

Mountain Bike BMX Pump Strategy (in progress)- **Shire of Bass Coast** 

Aberfeldie Park Dirt Jumps inspection and safety recommendations - **City of Moonee Valley** 

BMX Dirt Jumps Guidelines (in progress) - **City of Greater Bendigo** 

Risk Assessment and Design Advice - Pump and Dirt Jumps - Fanny Street Reserve - City of Moonee Valley

Dirt Jumps Pilot Program - Shire of Mornington Peninsula

RW Stone Reserve Master Plan and Bike Park Concept - Shire of Mornington Peninsula

Moonee Ponds Creek Dirt Jump Redevelopment - City of Moonee Valley

BMX and MTB Facilities Strategy - **Shire of Mornington Peninsula** 

SkyLane Childrens Bicycle Park - in conjunction with Jeavons Landscape Architects

Stan Riley BMX Track and Landscape Risk Assessment - City of Monash

#### **CYCLE AND TRAIL STRATEGIES**

Pipe Makers Park Cycle Sport Feasibility - City of Maribyrnong

Cycling and Walking Strategy - Rural City of Wangaratta Newman Shared Paths and Recreation Facilities Map - Shire of East Pilbara

Cycle and Skate Sports Strategy - **City of Whittlesea** Identification and Audit of Regional Trails - **Shire of Moira** Recreation Trails Strategy and Guidelines - **Shire of Mitchell** Moreland Cycle Sport Feasibility - **City of Moreland** Trails Strategy and Guidelines - **East Gippsland Shire** 

Trails planning as part of over 30 open space plans

## SKATE STRATEGIES AND DESIGN PROJECTS

Hobsons Bay Play Strategy (including skate and bike facilities) **City of Hobsons Bay** 

Golden Plains Play Strategy (including skate and bike facilities) - Golden Plains Shire

Noble Park Skate Park Management And Risk Assessment -City Of Greater Dandenong

Bicentennial Park Regional Skate Park And Multisport Hard Court, Master Plan and Design Concept - **City of Kingston** 

Holland Park Skate and BMX Risk Assessment and Management Plan - City of Melbourne

Skate and BMX Facility Management Plan and Maintenance - Checklists - City of Maroondah

Whittlesea Cycle Sport and Skate Strategy and Skate and BMX Track Assessments- **City of Whittlesea** 



### PROJECTS FOCUSING ON PEOPLE WITH A DISABILITY, GENDER EQUITY, AND UNDER-Represented groups

- Fair Access Project City of Melbourne
- Service review of Willoughby Leisure Centre including provision and design for people with disability and older adults Willoughby City Council
- Cardinia Life Indoor Sports and Aquatic Centre Feasibility Review Shire of Cardinia
- Sandringham Family Leisure Centre Facility Review City of Bayside-included a full access condition assessment of the facility.
- Aquatics and Leisure Centre Strategy; investigation of opportunities to encourage additional people from non-English cultural backgrounds, people with disabilities, women - City of Liverpool
- Co-design youth recreation centre a project working with youth workers people from cultural backgrounds and a range of groups of young people to prepare a design for a you centre in Sunshine Brimbank City Council
- Aquatic Health and Wellbeing Centre Business Case including specific targeting of swimming and gym facilities for people with a disability particularly those on NDIS - George Town Council
- Sandringham Family Leisure Centre Facility Review included an access audit and service review for people with a disability and warm water to serve an older adult and accessible market - **City of Bayside**
- Northern Launceston Community and Sports Hub, Feasibility and Business Case. Business case for a multipurpose youth recreation centre feasibility for adolescents in the offending cycle - **City of Launceston**
- Active Women And Girls Strategy City of Moreland
- Yarra Leisure Service Review Market Analysis and Industry Benchmarking-included the assessment of opportunities for a diverse community including those of all ages abilities and gender identities - **City of Yarra**

- Leisure Choices for Older Adults Strategy City of Kingston
- Active Moreland Research and Fact Sheets About Encouraging Target Groups: A detailed consultation and market research with groups who have the least propensity to participate: older adults, people with a disability, women, and people on low income or born overseas in Non-Englishspeaking countries - **City of Moreland**
- Active Women And Girls Strategy City of Moreland
- Open Space Strategy, Included an access audit of parks Lismore City Council
- Play strategy review including assessment of play opportunities for people with disabilities all ages and genders. Include included a Gender Equity Strategy - City of Port Phillip
- Royal Park recreation participation study (included one element to assess access and inclusion opportunities in royal park can **City of Melbourne**
- Feasibility for a regional accessible place space City of Banyule
- Accessible accommodation strategy City of Hobsons Bay
- Accessible tourism strategy for Victoria Tourism Vic
- Expert witness related to the access to school camps for a person with a disability **Private Client**
- Business plan Riding For The Disabled Vic
- Sports Development Strategy: Youth at Risk City Of Greater Dandenong And Southern Health
- I Can Play Too. Accessible Play Guide Sport and Recreation Vic Play Australia



# **WHO WE ARE**



#### MICHAEL GRAHAM Senior Planner

Bachelor of Arts - Recreation Management, Victoria University Graduate Certificate - Business Marketing, RMIT University

An experienced aquatic and leisure facility manager, Michael has worked in the industry for the past 28 years with local government, Universities, the YMCA, RANS Management Group and the past 13 of these with Belgravia Leisure; an operator of aquatic and leisure facilities, sports stadiums, golf courses, day spas, alpine resorts and events centres. Most recently as General Manager – Programs, Michael was responsible for the national growth and development of programs.

Michael has extensive experience undertaking leisure centre performance audits across both large and small leisure facilities in Victoria, South Australia, Queensland and the UAE. Identifying and planning for improved financial performance has been a key to his success.

He also has experience with facility design from the operators perspective; contract management; business improvement analysis and program implementation; business plans; budget preparation and management; staff recruitment, mentoring and performance reviews; Capital works programming and asset management; marketing, membership retention and sales.



#### SALLY JEAVONS

#### **Principal Planner**

Grad Dip Market Modelling, Swinburne U.T Grad Dip Recreation Planning, Canberra CAE BA (Geography), University of New England

Sally has 30 years experience as a recreation planner and twenty years as a director of @leisure. She has held board positions on international leisure associations over many years. She has managed local government recreation departments and has worked as an employee of state government in planning, recreation and housing departments.

Sally has undertaken extensive work in market research, community engagement, open space planning methodology, facility, sports facility planning and feasibility management and design, as well access and inclusion. She has presented and published papers widely. Sally is a life member of Play Australia, and Parks and Leisure Australia. She was the recipient of the 2009 Frank Stewart Award for excellence and outstanding contribution to the field.

Sally is typically involved in all stages of the work and methodological aspects of projects as well as overall performance of each study team.



#### MARY KEYSER Recreation and Open Space Planner

Masters of Landscape Architecture - University of Melbourne Bachelor of Design (Landscape Architecture) - University of Melbourne

Mary Keyser is passionate about landscapes, the urban environment and public open space.

As a graduate of University of Melbourne Masters of Landscape Architecture and nominee for the Hassell Travelling Scholarship for her landscape planning centered thesis, she keenly applies her crossdisciplinary knowledge of research-based design, design theory and creative process to strategic design outcomes. Interested in socially driven design and theory, Mary aims to capture a deeper story in every project, creating thoughtful and welcoming outcomes.

Mary's previous work experience includes working at Jeavons Landscape Architects as a landscape architect, working with CUSP Landscape Architecture + Urban Design as a landscape technician and with Lend Lease (Project Co.) on the Melbourne Metro Project.

# WHO WE ARE

@leisure have excellent relationships with numerous sports architects, aquatic engineers, landscape architects and cost planners who we can bring to projects as required.



#### PAUL PAGLIARO Project and Business Manager

Associates Degree in Customer Service - RMIT

Paul has been working in the sport fitness, and recreation field since 2006, as General Manager for Belgravia Leisure Group, followed by a General Manager for the Fitness Lifestyle Group where he worked until 2018.

Prior to joining @leisure, Paul worked for the City of Yarra in the Recreation and Leisure area, which manages aquatic and leisure centres and a golf course. Paul co-ordinated the Customer Experience Area for Yarra Leisure.

He has extensive experience in profit and loss preparation, budget analysis, forecasting for sports and aquatic facilities, trend analysis, assessing business effectiveness, compliance, policy development and managing customer experience.

In his role at @leisure he is able to bring this facility and financial planning and management experience to strategic planning and the preparation of business cases. He is responsible for project management oversight for the team.



#### KURT HEIGL Sport and Recreation Planner

Bachelor of Sport Development - Deakin University

Kurt has worked at all levels of sport, including schools, local associations and governing bodies, as well as volunteering at community clubs. He has most recently held roles at Cricket Australia, in the facility management team, and at Cricket Victoria, in competition admin and support.

Because of these diverse experiences, Kurt is an expert at understanding the perspectives of varied stakeholders and users. He is passionate about improving the usability of sporting facilities and open spaces, ensuring that they are accessible for all community groups.

Kurt's role draws on his skills in data collection and analysis, stakeholder engagement, facility audits and report writing. He is responsible for supporting projects through all stages.



#### ADRIAN DIXON

#### **Project and Business Administration Officer**

Bachelor of Sport & Recreation Management/Business Management -Victoria University

Master of Sport Business Integrity - Victoria Universit

Adrian holds qualifications in a double degree in Sport & Recreation Management/Business Management, as well as a Master of Sport Business Integrity Degree, both studied at Victoria University.

Prior to joining at @leisure, Adrian worked for the Coburg Football Club, who currently play in the VFL competition, where he held roles and responsibilities working in logistics, football operations and digital/social media.

Adrian's experience includes administration and operations, logistics, digital/social Media, facility management and data management.

Adrian's role with @leisure includes project administration, and data collection and analysis.

# **CORPORATE INFORMATION**

@leisure Planners Pty Ltd ABN: 87 137 749 636

### **MEMBERSHIP AND AFFILIATIONS**

- Aquatic Recreation Victoria
- Victorian Planning and Environmental Law Association (VPELA)
- Victorian Chamber of Commerce and Industry (VCCI)
- Australian and New Zealand Association for Leisure Studies
- Association of Consultants in Access Australia
- Institute of Public Works Engineering Australia (IPWEA)
- World Leisure Organization
- Sports and Play Construction Association
- International Play Association (IPA)
- Royal Life Saving Society

### **LIFE MEMBERSHIPS**

- Parks and Leisure Australia
- Play Australia

## **AWARDS**

- PLA VICTAS, Strategic and Master Planning Award 2023
- PLA VICTAS, Strategic Planning Award 2021

## **INSURANCE REQUIREMENTS**

#### @leisure Planners Pty Ltd currently has:

Insurance Policy	Company	Policy Number	Policy Value
Public Liability	VERO Insurance	SMI023495983	\$20 million
Professional Indemnity	Zurich Australian Insurance Limited	03-ARC-I-0037833	\$10 million (each and every claim)
Workcover	Gallagher Bassett Services Workers Compensation Vic Pty Ltd	12945124	Full cover





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