



leisure  
PLANNERS

# COMPANY OVERVIEW



2024

# INTRODUCING @LEISURE

*@leisure is one of Australia's leading sports and aquatic management consultancies. We have been providing services to government and sports for over 30 years. We employ staff who have managed centres and who have specialist experience in assessing demand, services, costs, and facility design and to address all customers including people of all ages, abilities and gender identities.*



We specialise in planning and designing public spaces and facilities to support active lifestyles and enhance leisure experiences, including aquatics.

We employ professionals from a range of disciplines including recreation, strategic and environmental and urban planning, sports and project management, marketing, and business. With its multidisciplinary team @leisure delivers a range of project types, including:

- Aquatic feasibility and business cases
- Aquatic strategies and development plans
- Master Planning and Design input
- Business plans and management reviews
- Open Space Planning
- Demand modelling, market assessments and stakeholder engagement

We are known for our consultative style, the ability to work co-operatively, rigorous methods and extensive research skills.

Our community, staff and stakeholder engagement process is tailored to each individual project to ensure financial, social and environmental objectives are met.

We offer our clients the full range of skills needed to undertake projects efficiently, while providing the depth of knowledge necessary to ensure outcomes are practical to implement.

By addressing the specific needs of key stakeholders and a wide range of user groups, we ensure that projects succeed on the ground.

# SPECIALISTS IN

## \* MASTER PLANS

## \* FEASIBILITY STUDIES

## \* BUSINESS CASES

## \* STRATEGIC PLANS

## \* OPEN SPACE STUDIES

## \* POLICY DEVELOPMENT

For sports and recreation facilities, reserves, showgrounds, aquatic facilities new residential developments.

### AQUATICS

- Aquatic feasibility and business cases
- Aquatic strategies and development plans
- Design input
- Business plans and management reviews
- Demand modelling, market assessments and stakeholder engagement

### SPORT

- Feasibility studies and business cases
- Indoor/outdoor sport facility planning and design
- Strategic plans for sports
- Demand projections and modelling
- Master plans and management plans
- Management plans

### RECREATION PLANNING

- Participation and activation strategies
- Community engagement; surveys and market research
- Access and inclusion
- Recreation strategies and needs assessments
- Community infrastructure planning

### OPEN SPACE

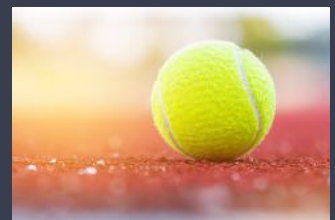
- Open space strategies
- Open space planning for new residential development and structure plans
- Peer reviews and expert witness statements
- GIS mapping and catchment analysis
- Master plans and designs
- Water based recreation plans

### TRAILS/CYCLING/WALKING

- Off-road trail strategies
- Off-road trail and path route-way planning
- Cycling, walking and equestrian strategies
- Off-road trails and path design
- Cycle sport strategies and feasibility assessments

### SKATE/BMX/MTB

- Skate / BMX / scooter / MTB strategic plans
- Youth facility strategies
- Facility audits, risk assessments, retrofits
- Management plans





# TRACK RECORD

*Thanks for all the hard work. It's an enormous amount of information that you have worked hard to get together and it's very informative. It was very enjoyable to read and we are going to get off lot of out of it. - Sport and Recreation Victoria - Central Goldfields Places for Play Space Strategy*

*"This is the best of these types of plans I've seen," Powerhouse Rugby Club - Albert Park Sports Management Plan.*

*"I was impressed by your work on the Dandenong Study - " Eastern Suburbs and Churches Table Tennis Association - Greater Dandenong Table Tennis Feasibility Study*

*"Excellent work. Very comprehensive and the report addressed all aspects we were looking for ..... Good work Michael!"*

*Project Manager, Bialik College - Warm Water Pool Feasibility Study*

*"The brief looks terrific. Nothing to add - it's brilliant."*

*President, Bathurst Little Athletics Club - Charles Sturt University Bathurst Campus Athletics Track Feasibility Study*

*"Thanks Sally for all your work! These (designs) look amazing at first glance."*

*Bryn Hannan, Team Leader Active Lifestyle - City of Clarence, Cambridge Memorial Oval and Indoor Sports Facility Master Plan.*

*"You were amazing thank you. It hit the nail on the head with some questions they had already flagged to the council."*

*Josh Trowell, Bannockburn Resident - Bannockburn Recreation Reserve Expert Witness for Rezoning objection*

*"It has been a pleasure working with you and we appreciate the patience you showed us as the project and resources shifted. Many thanks."*

*Claire Ulcoq, Coordinator Open Space, City of Port Phillip - Play Space Strategy Refresh*

*"A massive thank you for working in partnership on the Recreational Facilities for Mountain Bike and BMX Strategy and Pilot Program over the past 2.5 years!*

*Council adopted (unanimously) both the Strategy and the Pilot Program Evaluation Report/Delivery Model. This will positively impact the community in creating more future recreational opportunities for Mountain Bike and BMX across the Peninsula (and beyond!).*

*Thank you for all of your hard work and support in making this possible. This is greatly*

*appreciated. Have really enjoyed working with you."*

*Jayne Robinson, Recreation Planning and Project Officer, Mornington Peninsula Shire. Recreational MTB and BMX Strategy*

*"Thank you for the work you have completed for us. You have developed a really detailed master plan, a lot more comprehensive than previous reports that we have received. This will be used to guide us into the future"*

*Robert Morton, Recreation Planner, Manningham City Council. Wonga Park Master Plan.*

*"Amazing work - very exciting for the sport and users"*

*Nadia Smith, Senior Strategic Planner, Mornington Peninsula Shire. Recreational MTB and BMX Strategy*

*"With the significant change expected to occur in Sunshine over the next 10 years it was critical that a strategic assessment was conducted to identify the future and true potential of Sunshine Leisure Centre. @leisure Planners delivered a thorough and informative assessment of our facility which will undoubtedly greatly assist with future plans for the site. "*

*John Clark, former Manager Brimbank Leisure Centre - Brimbank Sunshine Leisure Centre Strategic Assessment*

*"The masterplan report was received really well. No one had any feedback on the report which was fantastic. It's probably one of the first times I've ever not had people want to change words. We're making recommendations for a potentially \$80 million facility in five years. It was a fantastic report. You pretty much nailed it, the first time. So well done guys. It was really good. Thank you."*

*Sara Townsend. Recreation and Events Coordinator - Bayside City Council Sandringham Family Leisure Centre Needs Assessment Facility Review and Master Plan.*

*"The work and project was fantastic. The Caulfield Racecourse Reserve Trust worked with Sally and provided from the State and broader region, a fantastic analysis of the recreation shortfalls in the region, not just those for the existing clubs but for sports that were absent In the area."*

*Andrew Paxton, General Manager - Caulfield Racecourse Reserve Trust (Strategic Sport and Active Recreation Plan)*

*"Really appreciate the work put in considering such tight timeframes!*

*I am sure that if successful in our application, it'll be due to the evidence provided in these documents. Thanks again."*

*Tristan Hennessy, Strategic Projects Planner - East Gippsland Shire Council (Benefits Assessment W.O.R.L.D Sporting Precinct)*



## AQUATIC FEASIBILITY AND FACILITY PROJECTS

Leisure Pool and Recreation Facilities Strategy (in progress) - **Central Coast Council**

Review of the Hawkesbury Oasis and Fitness Centre - **City of Hawkesbury**

Warm Water Pool Feasibility Study - **Bialik College**

Splash Park Feasibility - **Central Goldfields Shire** in conjunction with Jeavons Landscape Architects

Byron Shire wide Aquatic Recreation Study - **Byron Shire Council**

Service Review of Willoughby Leisure Centre - **City of Willoughby**

Lauren Jackson Regional Aquatics Centre Feasibility Study - **AlburyCity**

Carnegie Memorial Swimming Pool Business Case Review - **City of Glen Eira**

Aquatic Management Contract Review - **Rural City of Swan Hill**

Swan Hill Swimming Pool Master Plan and Concept Development - **Rural City of Swan Hill**

Beechworth Swimming Pool Building Better Regions Fund Grant Application - **Indigo Shire**

Sunshine Leisure Centre Strategic Review - (with Williams Ross Architects Architects) - **City of Brimbank**

Thomas Street Warm Water Pool Concept Issues and Opportunities - **City of Bayside**

Brighton Golf Course Warm Water Pool Concept - **City of Bayside**

Stawell Sports and Aquatic Centre Concept Designs - **Northern Grampians Shire Council**

Petria Thomas Mullumbimby Swimming Pool Feasibility Study - **Byron Shire Council**

Cardinia Life Sports and Aquatic Facility Feasibility Study Review - **Shire of Cardinia**

Aquatic, Health and Wellbeing Centre Business Case - **George Town Council**

Chewton Swimming Pool Strategic Plan - **The Chewton Community Pool inc.**

Aquatic Service Level Review and Facilities Master Plan - **Town of Port Hedland**

## INDOOR SPORTS FEASIBILITY AND BUSINESS CASES

Lauren Jackson Indoor Sports and Leisure Centre Feasibility - **Albury**

Cardinia Life Sports Facility Feasibility Study Review - **Shire of Cardinia**

Manningham Templestowe Leisure Centre Master Plan - **City of Manningham**

Brimbank Youth Indoor Recreation Facility Co-Design and Feasibility - **City of Brimbank**

Sportlink (indoor sports centre) Business Case - **City of Whitehorse**

Devonport Indoor Basketball and Sports Precinct Master Planning - **City of Devonport**

Cambridge Memorial Reserve Indoor Sport Stadium Concept - **City of Clarence (in conjunction with 106 Architects)**

Ulverstone Sport and Leisure Centre and Showgrounds Master Plan - **Central Coast Council**

Burnie Indoor Sport Facility Plan, Site Evaluation, Concept Design and Cost Revision - **Burnie City Council**

Sandringham Family Leisure Centre Facility Review, Feasibility and Master Plan (with Thomson Adsett Architects) - **City of Bayside**

Bayview Secondary College Sports Precinct Feasibility and Master Plan - (with Thomson Adsett Architects) - **City of Clarence**

## OUTDOOR SPORTS FEASIBILITY/BUSINESS CASES

Hamilton Athletics Precinct Feasibility Study (in progress) - **Southern Grampians Shire**

Gippsland Regional Sports Complex Stage 2B Athletics Provision Business Case Review (in progress) - **Shire of Wellington**

Athletics Track Feasibility Study (in progress)- **Charles Sturt University, Bathurst Campus**

Regional Athletics Centre Site Investigation and Selection Study - **Coffs Harbour City Council**

Synthetic Track Feasibility Study - **Mildura and District Little Athletics Centre**

North Chigwell Football Facility Feasibility - **City of Glenorchy**

Somerville Football Site Evaluation - **Mornington Peninsula Shire**

Torquay Multi Synthetic Sports Facility Business Case - **Surf Coast Shire Council**

Caulfield Racecourse Reserve Strategic Sport and Active Recreation Strategy Concepts and Business Case - **Caulfield Racecourse Trust**



## SPORTS MASTER/CONCEPT PLANS

Marrara Sports Precinct Master Plan (in progress) - Northern Territory Government in conjunction with Hames Sharley Architects

Frederick Street Reserve Master Plan - Waratah - Wynyard Council

Woodend Racecourse Reserve Master Plan (in progress) - Macedon Ranges Shire Council

Design of a Community Gym and Well Being Centre - King Island Council (in conjunction with Dock4 Architects)

Tynwald Park Master Plan - Derwent Valley Council

Bangalow Sportsfields Plan of Management and Landscape Master Plan - Byron Shire Council

Sports Infrastructure Master Plan Precinct Planning - Devonport City Council

## SPORT FACILITY STRATEGIES

Mandible Street Sports Precinct Recreation Needs Study (in progress) - City of Sydney

Hornsby Park OMV Sports Feasibility and Play Visitation Strategy - Hornsby Shire

Mount Martha Public Golf Course Strategic Review (in conjunction with Well Played) - Shire of Mornington Peninsula

Sport and Recreation Strategy - George Town Council

Sport and Leisure Infrastructure Plan and Planning Tool - City of Whittlesea

Sport and Physical Activity Plan - Staff Engagement - City of Casey

Sports Development Strategy - City of Maribyrnong

Football Facilities Strategic Plan Football Victoria and Sport and Recreation Victoria.

Bungendore Sports Field Provision Analysis - Palerang Council

Sport Recreation and Aquatic Facilities Review - Charles Sturt University

Sports and Field Asset Condition Plan - City of Maribyrnong

Active Sports Strategy Review - Shire of Mornington Peninsula

Sport and Recreation Facilities Plan - City of Canada Bay

Sport 2050 Strategic Plan - City of Greater Shepparton

Aireys Inlet Sport and Recreation Infrastructure Strategy - Surf Coast Shire

St.Leonards Lake Reserve Facility Development Plan - City of Greater Geelong

Sir Charles McCarthy Reserve Facility Development Plan - City of Greater Geelong

Birchip Recreation Reserve Master Plan - Shire of Buloke

ANZAC Park Warracknabeal Master Plan - Shire of Yarriambiack

RW Stone Reserve Master Plan and Bike Park Concept - Shire of Mornington Peninsula

Clarendon Vale Oval Pavilion Concept Design - City of Clarence

Cambridge Memorial Oval Precinct Master Plan - City of Clarence

Darley Park Master Plan - Shire of Moorabool

George Town Sporting Complex Master Plan - George Town Council

## SPORT MANAGEMENT PLANS

Service Level Review for Sporting and Community Facilities - Shire of Wellington

Fair Access Project - City of Melbourne

Albert Park Sports Management Plan - Parks Victoria

Sportsfields Plan of Management and Landscape Master Plan - Byron Shire Council

Review of Scout Facilities - City of Knox

Mont Albert Reserve Lacrosse Ball Escape Assessment - City of Whitehorse

Occupancy Agreement Review and Issues Paper - Waratah-Wynyard and Circular Head Councils

Doone Kennedy Hobart Aquatic Centre Pricing and Occupancy Review - City of Hobart

Kinder Gym Program Management Review - Frankston City Council

Best Value Review - Sportsground management and allocation - City of Ryde

Sportsground Management Strategy - Penrith City Council

Sportsground Management Plan - Northern Sydney Regional Organisation of Councils (NSROC)

Boroondara Sportsground Allocation and Pricing Policy Review - City of Boroondara

Fees and Charges Review - City of Albury

Review of Leases and Licenses Policy Review - Glenorchy City Council

# RECENT PROJECTS



## RECREATION STRATEGIES

Recreation and Open Space Analysis (in progress) - **City of Cessnock**

Recreation and Events Strategy (in progress) - **Shire of Wyndham East Kimberley**

Recreation Participation in Royal Park - understanding current use and future demands - **City of Melbourne**

Caulfield Racecourse Reserve Strategic Sport and Active Recreation Plan - **Caulfield Racecourse Trust**

Sport and Recreation Strategy - **George Town Council**

Sport and Leisure Infrastructure Policy and Planning Tool - **City of Whittlesea**

Recreation Plan - **Mildura Rural City**

Recreation Plan - **King Island Shire**

Metro Parks Active Recreation Investment Strategy - **Parks Victoria**

Recreation and Open Space Study - **Auburn Shire Council**

Open Space, Sport and Recreation Plan - **Waratah-Wynyard and Circular Head Councils**

Recreation Needs Study - **North Sydney Council**

A Gender Lens For Leisure - **Knox, Maroondah and Yarra Ranges Councils**

Open Space Recreational Needs Assessment - **Mosman Council**

## SHOWGROUND PROJECTS

Shepparton Showgrounds Master Plan - **City of Greater Shepparton**

Murtoa Recreation Reserve Master Plan - **Shire of Yarriambiack**

Ulverstone Sport and Leisure Centre and Showgrounds Master Plan - **Central Coast Council**

Victoria Park and Yarrowonga Showgrounds Master Plan - **Shire of Moira**

Swan Hill Showground and Alan Garden Site Development Plan - **Swan Hill Rural Council**

Dubbo Showgrounds Master Plan - **Dubbo Regional Council**

Bulli Showgrounds Needs Assessment and Master Plan - **Wollongong City Council**

Albury Showgrounds Master Plan - **Albury Showground Trust**

## PLAY SPACE STRATEGIES

Play and Passive Parks Gap Analysis and Design Guidelines - **City of Moonee Valley** in conjunction with Jeavons Landscape Architects

Places for Play Space Strategy - **Central Goldfields Shire** in conjunction with Jeavons Landscape Architects

Play Strategy Refresh - **City of Port Phillip** in conjunction with Jeavons Landscape Architects

Play Space Review - **Hobsons Bay City Council** in conjunction with Jeavons Landscape Architects

Demographic and Demand Analysis - Play Strategy - **Ku-rin-gai Council**

Play Space Strategy - **Golden Plains Shire**

## EQUESTRIAN PROJECTS

Community Equestrian Facilities Plan (in progress) - **Macedon Ranges Shire Council**

Frankston Equestrian Master Plan (in conjunction with Site Image Landscape Architects) - **Frankston City Council**

Yarram Equestrian Facility Feasibility Assessment - **Yarram Adult Riders**

Strategic Sport and Active Recreation Plan - **Caulfield Racecourse Trust**

Merricks Station Ground Covered Equestrian Feasibility Study - **Shire of Mornington Peninsula**

Regional Equestrian Facilities Feasibility - **South Gippsland Shire**

Albury Wodonga Regional Equestrian Centre Feasibility and Master Plan - **City of Albury**

Pembroke Regional Park Feasibility and Master Plan Review (including equestrian centre) - **Sorrell Council**

# RECENT PROJECTS





## OPEN SPACE STRATEGIES

George Town and Low Head Open Space Network Plan - **George Town Council**

Recreation and Open Space Analysis (in progress) - **City of Cessnock**

Open Space Strategy (in progress) - **City of Ballarat**

Updates to GIS Open Space Planning Layers and Mapping - **City of Wyndham**

Open Space Strategy - **City of Lismore**

Open Space Strategy - **Shire of Moorabool**

Recreation Open Space and Play Strategy - **Derwent Valley Council**

Open Space, Sport and Recreation Plan - **Waratah-Wynyard & Circular Head Councils**

Metropolitan Park Sport and Recreation Investment Strategy - **Parks Victoria**

Wentworth Point Local Open Space and Recreation Assessment - **Billbergia Group**

Open Space Strategy - **City of Clarence**

Open Space Needs Assessment Dingley Village - **City Of Kingston**

Public Open Space Strategy - **City of Monash**

## OPEN SPACE, PEER REVIEW /EXPERT WITNESS

Bannockburn Recreation Reserve Expert Witness for Rezoning Objection -**Bannockburn Residents**

Recreation and Open Space Planning Expert Witness; Mt Eliza Aged Care and Retirement Village - **Jackson Lane Legal for Mornington Peninsula Shire**

Carinlea Open Space Evidence - **Norton Fulbright Lawyers for Development Victoria**

Active Open Space Expert Witness, Kingswood Golf Course Redevelopment - **Russell Kennedy Lawyers for City of Kingston**

Recreation and Open Space Expert Witness - Waverton Bowling Club Site - **Crown Solicitors Office, NSW for North Sydney Council**

Arden Structure Plan: Review of Open Space 49 Henderson Street, North Melbourne - **Best Hooper**

Cowes Carnival Site Open Space Acquisition Planning Evidence - **Bass Coast Shire**

Wentworth Point Local Open Space and Recreation Assessment - **Billbergia Group for City of Parramatta**

Open Space Evidence 93-119 Kavanagh Street Southbank - **City of Melbourne**

## OPEN SPACE PLANNING STUDIES

Mandible Street Sports Precinct Recreation Needs Study - **City of Sydney**

Active Recreation Planning Advice Albrethart Rd Pakenham - **AVID Property Group**

Ballan Open Space Planning Assessment - **Shire of Moorabool**

Gisborne South and Riddells Creek Open Space Assessments - **Macedon Ranges Shire**

Smiths Lane Clyde North, Recreation and Open Space Planning Input to Landscape Design - **Mirvac**

Open Space Analysis Sunbury VU Campus Proposed Development - **Hansen Partnership/City of Hume**

Spring Creek Growth Areas Plan - Open Space Plan - **Surf Coast Shire**

Review of Open Space in South Laverton - Laverton Urban Renewal Project - **City of Hobsons Bay**

Doveton / Eumemmerring Precinct - Open Space Review of School Sites - **City of Casey**

Shepparton South East Growth Corridor Development Plan- Open Space and Recreation - **City of Greater Shepparton**

Kilmore Structure Plan: Open Space Review - **Shire of Mitchell**

## WATER BASED RECREATION

Maribyrnong River Paddling Access Plan (in progress) - **Melbourne Water**

Drowning Prevention Strategy Feasibility Study (Murray River and Lake Hume) - **Albury City**

Woodlands Park Lake Playground Risk Assessment - **City of Moonee Valley**

Stawell Parks Master Plan Including Cato Park and Associated Lakes - **Northern Grampians Shire**

Water Safety Management Review; Piers and Jetties - **Parks Victoria**

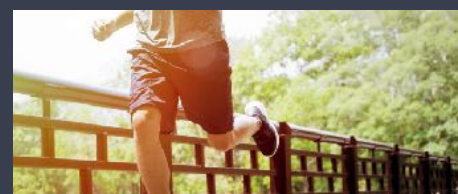
Water Safety Management Review; Lakes, Rivers and Waterfalls - **Parks Victoria**

Metropolitan Parks Active Recreation Investment Strategy (Including Paddle Sports) - **Parks Victoria**

Docklands Fishing Strategy - **City of Melbourne**

Wisemans Ferry Boat Ramp Redesign - **Hornsby Shire**

# RECENT PROJECTS





## BMX AND MTB PLANNING

Mountain Bike BMX Pump Strategy - **Shire of Bass Coast**  
Aberfeldie Park Dirt Jumps inspection and safety recommendations - **City of Moonee Valley**  
BMX Dirt Jumps Guidelines (in progress) - **City of Greater Bendigo**  
Risk Assessment and Design Advice - Pump and Dirt Jumps - Fanny Street Reserve - **City of Moonee Valley**  
Dirt Jumps Pilot Program - **Shire of Mornington Peninsula**  
RW Stone Reserve Master Plan and Bike Park Concept - **Shire of Mornington Peninsula**  
Moonee Ponds Creek Dirt Jump Redevelopment - **City of Moonee Valley**  
BMX and MTB Facilities Strategy - **Shire of Mornington Peninsula**  
SkyLane Childrens Bicycle Park - in conjunction with **Jeavons Landscape Architects**  
Stan Riley BMX Track and Landscape Risk Assessment - **City of Monash**

## CYCLE AND TRAIL STRATEGIES

Pipe Makers Park Cycle Sport Feasibility - **City of Maribyrnong**  
Cycling and Walking Strategy - **Rural City of Wangaratta**  
Newman Shared Paths and Recreation Facilities Map - **Shire of East Pilbara**  
Cycle and Skate Sports Strategy - **City of Whittlesea**  
Identification and Audit of Regional Trails - **Shire of Moira**  
Recreation Trails Strategy and Guidelines - **Shire of Mitchell**  
Moreland Cycle Sport Feasibility - **City of Moreland**  
Trails Strategy and Guidelines - **East Gippsland Shire**

Trails planning as part of over 30 open space plans

## SKATE STRATEGIES AND DESIGN PROJECTS

Hobsons Bay Play Strategy (including skate and bike facilities) **City of Hobsons Bay**  
Golden Plains Play Strategy (including skate and bike facilities) - **Golden Plains Shire**  
Noble Park Skate Park Management And Risk Assessment - **City Of Greater Dandenong**  
Bicentennial Park Regional Skate Park And Multisport Hard Court, Master Plan and Design Concept - **City of Kingston**  
Holland Park Skate and BMX Risk Assessment and Management Plan - **City of Melbourne**  
Skate and BMX Facility Management Plan and Maintenance - Checklists - **City of Maroondah**  
Whittlesea Cycle Sport and Skate Strategy and Skate and BMX Track Assessments- **City of Whittlesea**

# RECENT PROJECTS



# WHO WE ARE



## SALLY JEAVONS

### Principal Planner

Grad Dip Market Modelling, Swinburne U.T  
Grad Dip Recreation Planning, Canberra CAE  
BA (Geography), University of New England

Sally has 40 years experience as a recreation planner and twenty years as a director of @leisure. She has managed local government recreation departments and has worked as an employee of state government in planning, recreation and housing departments.

Sally's experience includes a significant number of indoor/outdoor sports feasibility and business case projects, for state and local government and sports codes, including for facilities that cost over 100million dollars.

Sally has particular experience in market modelling, needs assessment, stakeholder engagement, sports facility planning and feasibility assessments. She has specialist experience in designing facilities to be gender and all ability inclusive.

Sally is a life member of PLA and Play Australia and won the prestigious Frank Stewart award for exceptional services to the industry in 2009.

## MICHAEL GRAHAM

### Senior Planner

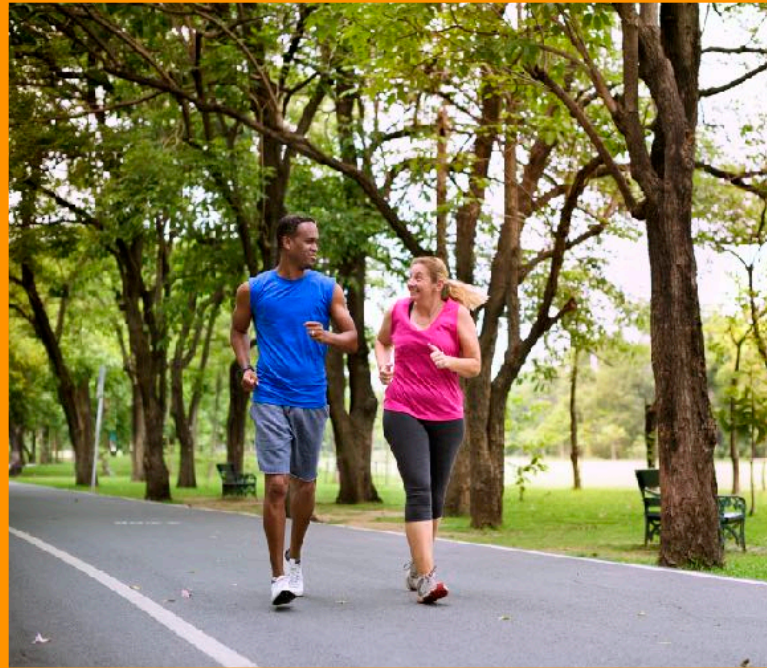
Bachelor of Arts - Recreation Management, Victoria University  
Graduate Certificate - Business Marketing, RMIT University

Michael has worked in the industry for the past 28 years within local government, Universities, the YMCA, and Belgravia Leisure; an operator of leisure facilities, sports stadiums, golf courses, day spas, alpine resorts and events centres.

Michael has extensive experience undertaking leisure centre performance audits across both large and small leisure facilities in Victoria, South Australia, Queensland and the UAE. Identifying and planning for improved financial performance has been a key to his success.

Design for improved functionality, with equitable, sustainable and financial outcomes has been a key to his projects success. He has extensive experience in reviewing site options for facilities, opportunities, issues and design from the users or operators perspective.

Michael brings a very strong management skill set to the team, as well as capital works programming and asset management; marketing, community engagement and participation.



## MARY KEYSER

### Recreation and Open Space Planner

Masters of Landscape Architecture - University of Melbourne  
Bachelor of Design (Landscape Architecture) - University of Melbourne

Mary brings design skills, land capability assessment, an environmental lens and landscape architecture skills to the team, as well as GIS and mapping experience.

Her recent experience includes demographic and demand assessment, site capability assessment concept and master planning for sports precincts in Melbourne, Sydney and Tasmania.

As a graduate of University of Melbourne Masters of Landscape Architecture she was nominee for the Hassell Travelling Scholarship for her landscape planning centered thesis. She keenly applies her cross-disciplinary knowledge of research-based design, design theory and creative process to strategic planning outcomes, and her understanding of sport as a participant.

Prior to joining @leisure Mary's experience included a landscape architect for Jeavons Landscape Architects, CUSP Landscape Architecture + Urban Design as a landscape technician and with Lend Lease (Project Co.) on the Melbourne Metro Project.





# WHO WE ARE

@leisure have excellent relationships with numerous sports architects, aquatic engineers, landscape architects and cost planners who we can bring to projects as required.



## KURT HEIGL

### Sport and Recreation Planner

Bachelor of Sport Development - Deakin University

Kurt graduated from Deakin University in 2019 with distinction achieving academic excellence, and since then has had considerable experience within commercial, community and school sport with national sporting bodies and volunteer led organisations.

Kurt currently is involved in a number of demographic and market and site facility assessments, feasibility and strategy preparation in Victoria and Western Australia.

Prior to joining @leisure Kurt held roles with Cricket Australia and Victoria in Office Coordination and Membership Services while also holding a number of coaching roles at sporting clubs and at schools.

Kurt's understanding of sport from a club and users perspective, at both an elite and community levels is instrumental to his understanding of facility development and management requirements.

## ADRIAN DIXON

### Project and Business Administration Officer

Bachelor of Sport & Recreation Management/Business Management - Victoria University

Master of Sport Business Integrity - Victoria University

Adrian holds qualifications in a double degree in Sport & Recreation Management/Business Management, as well as a Master of Sport Business Integrity Degree, both studied at Victoria University.

Prior to joining at @leisure, Adrian worked for the Coburg Football Club, who currently play in the VFL competition, where he held roles and responsibilities working in logistics, football operations and digital/social media.

Adrian's experience includes administration and operations, logistics, digital/social Media, facility management and data management.

Adrian's role with @leisure includes project administration, and data collection and analysis.



## FREDI SATYA

### GIS Practitioner

Master of Science in Geography - Universitas Gadjah Mada, Yogyakarta, Indonesia.

Bachelor of Cartography and Remote Sensing - Universitas Gadjah Mada, Yogyakarta, Indonesia.

Fredi has 15 years of project experience in GIS and Spatial Mapping.

Fredi is highly skilled in Geographic Information Systems, Remote Sensing, Aerial Mapping, Spatial Modelling and Project Management.

Fredi's previously experience includes working for Land Victoria, in universities in Indonesia as a lecturer and has contributed to many publications. He was a Director and Senior GIS Analyst at Mitra Geomata, a GIS Consultancy based in Indonesia.

Since joining @leisure Fredi has been preparing distribution and diversity assessments using isochrone maps, walkability and gap analysis in open space. He has been overlaying social data such as need for assistance, age, and social disadvantage with open space classifications, features and access into public open space. Recently he has been worked on Projects such as the Maribyrnong River Paddle Access Plan, The Ballarat Open Space Strategy and the Play and Passive Park Gap Analysis for the City of Moonee Valley, along with catchment mapping for sports facility assessments.





# CORPORATE INFORMATION

@leisure Planners Pty Ltd  
ABN: 87 137 749 636

## MEMBERSHIP AND AFFILIATIONS

- Aquatic Recreation Victoria
- Victorian Planning and Environmental Law Association (VPELA)
- Victorian Chamber of Commerce and Industry (VCCI)
- Australian and New Zealand Association for Leisure Studies
- World Leisure Organization
- International Play Association (IPA)
- Royal Life Saving Society
- Parks and Leisure Australia

## LIFE MEMBERSHIPS

- Parks and Leisure Australia
- Play Australia

## AWARDS

- PLA VICTAS, Strategic and Master Planning Award 2023
- PLA VICTAS, Strategic Planning Award 2021

## INSURANCE REQUIREMENTS

@leisure Planners Pty Ltd currently has:

Insurance Policy	Company	Policy Number	Policy Value
Public Liability	VERO Insurance	SMI023495983	\$20 million
Professional Indemnity	Insurance Australia Limited and Zurich Australian Insurance Limited	03-ARC-I-0037833	\$10 million (each and every claim)
Workcover	Gallagher Bassett Services Workers Compensation Vic Pty Ltd	12945124	Full cover

